

V&A East
Storehouse

Events Brochure



V&A

V&A East Storehouse

V&A East Storehouse is a brand new museum experience, developed as part of the East Bank cultural quarter in the Queen Elizabeth Olympic Park. With its objects displayed in an archival style, the Museum offers the public an unique experience in viewing the V&A’s vast collection close up within a working storehouse, with behind-the-scenes insights into how our archivists and conservators maintain our vast array of objects.

A world-first in size, scale and ambition, and new source of inspiration for all, V&A East Storehouse immerses visitors in over half a million works spanning every creative discipline from fashion to theatre, streetwear to sculpture, design icons to pop pioneers.

V&A East Storehouse opened to rave reviews: ‘genuinely radical’ (Financial Times 5*); ‘what the museum of the future looks like’ (The Guardian 5*), ‘unreal’ (Londonist 5*), ‘sensational’ (The Times 5*), ‘I was awestruck’ (Time Out). It really is the first of its kind.

The V&A is now a multi-site Museum made up of V&A East Storehouse, V&A East Museum, V&A South Kensington and Young V&A. For event brochures and details of our family of sites, please contact the V&A Events team.

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Weston Collections Hall

The Collections Hall is a cabinet of curiosities with wonders stretching as far as the eye can see around the central glass floor. The sleek modern design hosts jewels from the V&A collection including the 15th Century Spanish Torrijos Ceiling, the Agra Colonnade and the Brutalist Robin Hood Gardens.

Special features

Central glass floor panel offering a bird's eye view of the objects below. A location at the heart of the Museum, immersing guests within a four-tiered treasure trove of amazing objects.

Capacities

- + 300 standing reception
- + 180 seated dinner

Prices

- + Evening receptions from £8,500 + VAT
- + Dinners from £9,500 + VAT



Welcome Space

Upon arrival to V&A East Storehouse, visitors enter into the Welcome Space. This bright and expansive space is perfect for an arrival drinks reception before a dinner in the impressive Weston Collections Hall. Or, for those looking for more of a blank canvas, it is a customizable space, perfect for panel discussions, product launches, or talks, alongside a Private View.

Special features

Moveable room dividers for flexible space usage. A modern and industrial aesthetic.

Capacities

- + 180 standing reception
- + Dinner - subject to layout

Prices

- + Evening receptions from £8,500 + VAT
- + Dinners from £9,500 + VAT



Main Image © Mo Baig Photography
Inset © Thomas Alexander Photography

The David Bowie Centre

This intimate archive space allows guests to experience a curated collection of objects that traces Bowie's creative processes as a musical innovator, cultural icon, and advocate for self-expression and reinvention from his early career in the 1960s to his death in 2016.

Hosting your event at V&A East Storehouse means your guests can escape the daytime crowds and take in this sell-out display with friends or colleagues. This creative, inspiring and stimulating collection can also inspire your event theme (an exciting creative opportunity for your suppliers!)

Private Views can take place in the morning before the Museum opens to the public, or after our doors have closed in the evening. It is also possible to hire one of our expert guides to give an informative introduction to guests, or lead private tours.

For more information about arranging a Private View, or to add this to your venue hire, please contact the V&A Events team.



Object Experience

Our 'Object Experience' allows guests to get up close and personal with the V&A's treasure trove of objects. The millions of objects in the collection are distilled into a hand-picked selection that can be experienced firsthand in an engaging and interactive format. If you love to delve into the history of music, theatre design, or nostalgic items from your childhood, our themed object experience packages will reflect these interests within the myriad treasure of the museum's collection.

The Museum's pioneering scheme unlocks the opportunity to see requested items up close with our Collections Care team, with some items even available to handle yourselves with trademark conservator gloves! Our trained object handler will guide you as you engage with items on crafted themes such as our Greatest Hits, Fashion, David Bowie, Design and more.



Main Image © Bet Bettencourt
Inset Image © David Parry

FAQs

What is included in the venue hire fee?

The venue hire fee includes exclusive use of the agreed event areas, a dedicated Event Manager, security staff, cleaning staff, an electrician, and a floor manager. If you are hiring V&A East Storehouse for a seated dinner, the arrival drinks area is included within the one fee and is not a separate cost.

What are your standard hire times?

For evening events, access begins once the Museum has closed to the public at 18.00. The earliest guest arrival time, depending on the scale of set up, is from 18.45. For breakfast events, guests may arrive from 08.30 onwards with set-up carried out internally by our internal caterers, E5 Bakehouse.

The set-up time seems very short, how does that work?

We are open to the public 5 days a week until 18.00 so we appreciate the turnaround from daytime museum to exclusive event venue can be daunting! However, we are very well practised at creating beautiful, memorable and magical events in as little as 45 minutes. This is down to using approved suppliers such as caterers, florists and production companies who know the building intimately and are equipped and experienced enough to deliver fabulous events in very short set up times.

Can we provisionally hold a date?

You can hold up to two dates for your event, free of charge and with no obligation. If you are holding any dates, we do ask that you come and see the Museum in person, then we will ask for a decision by a certain date. Please be in touch if you would like to check availability and arrange a visit.

Are there any days that are not available for venue hire?

Yes – as we are open late on Thursday and Saturday evenings, so unfortunately, we are not able to offer these evenings for venue hire.

Can we use our own suppliers?

As a building with priceless works on display and a short set-up time, you must work with our approved list of suppliers for catering, production, flowers and entertainment. By using our knowledgeable approved suppliers, we can ensure that not only is the Museum and its collection protected, but you will receive a high level of service due to their experience of working in our wonderful spaces. Whilst we do not have specify which planners and photographers can work at the Museum, do contact us for some suggestions.

Are there conservation regulations for spaces?

Due to the delicate nature of the building, there are conservation regulations in place for events in the Weston Collections Hall. No strong coloured food or drink is permitted inside the Collections Hall. Unfortunately, we are not able to permit dancing at this venue. No fire, fireworks, dry ice, glitter, animals (except registered worker animals), helium balloons, paint, henna, ink, or hairspray are permitted anywhere on site.

How do we confirm our booking?

Following a show round, to confirm your booking we ask you to sign a copy of our venue hire contract (available on request) and pay 50% deposit.



Approved Suppliers

We are fortunate enough to work with some of the best companies in the industry to ensure that events at V&A Museums are delivered to an exceptional standard. Great care is taken to curate a supplier list that offers variety, a range of price points, reflects the ethos of the Museum – particularly when it comes to sustainability and recruitment – and expertise in working around delicate buildings and objects. If you cannot find what you need from our list below, please ask your V&A Event Manager as there are some additional suppliers who work across V&A sister sites who may be able to support you on a case-by-case basis.

Caterers

- + Alison Price

020 7840 7640

enquiries@alisonprice.co.uk

www.alisonprice.co.uk
- + Boulevard Events

(0)208 533 3341

Enquiries@boulevardevents.co.uk

www.boulevardevents.co.uk
- + By Word Of Mouth Ltd

020 8871 9566

office@bywordofmouth.co.uk

www.bywordofmouth.co.uk
- + The Clink Events

07788 501311

Alastair@theclinkevents.com

www.clinkevents.org
- + Lettice Events

020 7820 1161

events@letticeevents.com

www.letticeevents.com
- + Seasoned

020 7334 3990

hello@seasoned.co.uk

www.seasoned.co.uk
- + Social Pantry

0208 8711949

enquiries@socialpantry.co.uk

https://socialpantry.co.uk
- + Zafferano

020 8905 9120

info@zafferano.co.uk

www.zafferano.co.uk

Floristry

- + Flower & Press

info@flowerandpress

www.flowerandpress.com
- + Pinstripes and Peonies

020 7720 1245

flowers@pinstripesandpeonies.com

www.pinstripesandpeonies.com
- + Veevers Carter

020 7237 8800

info@veeverscarter.com

www.veeverscarter.com

Production

- + Bespoke

020 8961 1510

studio@bespoke-london.co.uk

www.bespoke-london.co.uk
- + Event Concept

020 7740 3988

info@eventconcept.co.uk

www.eventconcept.co.uk
- + Focus Lighting & Productions Ltd

020 8542 9221

info@focuslighting.co.uk

www.focuslighting.co.uk
- + Storm

01483 757211

emma@stormlighting.co.uk

liv@stormlighting.co.uk

stormlighting.co.uk
- + Wise Productions

020 8991 6922

events@wiseproductions.co.uk

wiseproductions.co.uk

Entertainment

- + Euphonica

02033979018

hello@euphonica.com

www.euphonica.com
- + Prelude

020 8660 6647

sales@preludeentertainment.co.uk

www.preludeentertainment.co.uk
- + Sternberg Clarke

020 8877 1102

sales@sternbergclarke.co.uk

www.sternbergclarke.co.uk

Corporate Partnerships

Corporate Membership at the V&A is an opportunity to demonstrate your support for the arts and associate with one of the most recognisable and admired international brands. Corporate support is vital to ensuring that the V&A continues to grow and thrive. It is through the generosity of our supporters that we can sustain and develop the V&A's leadership in the fields of art and design.

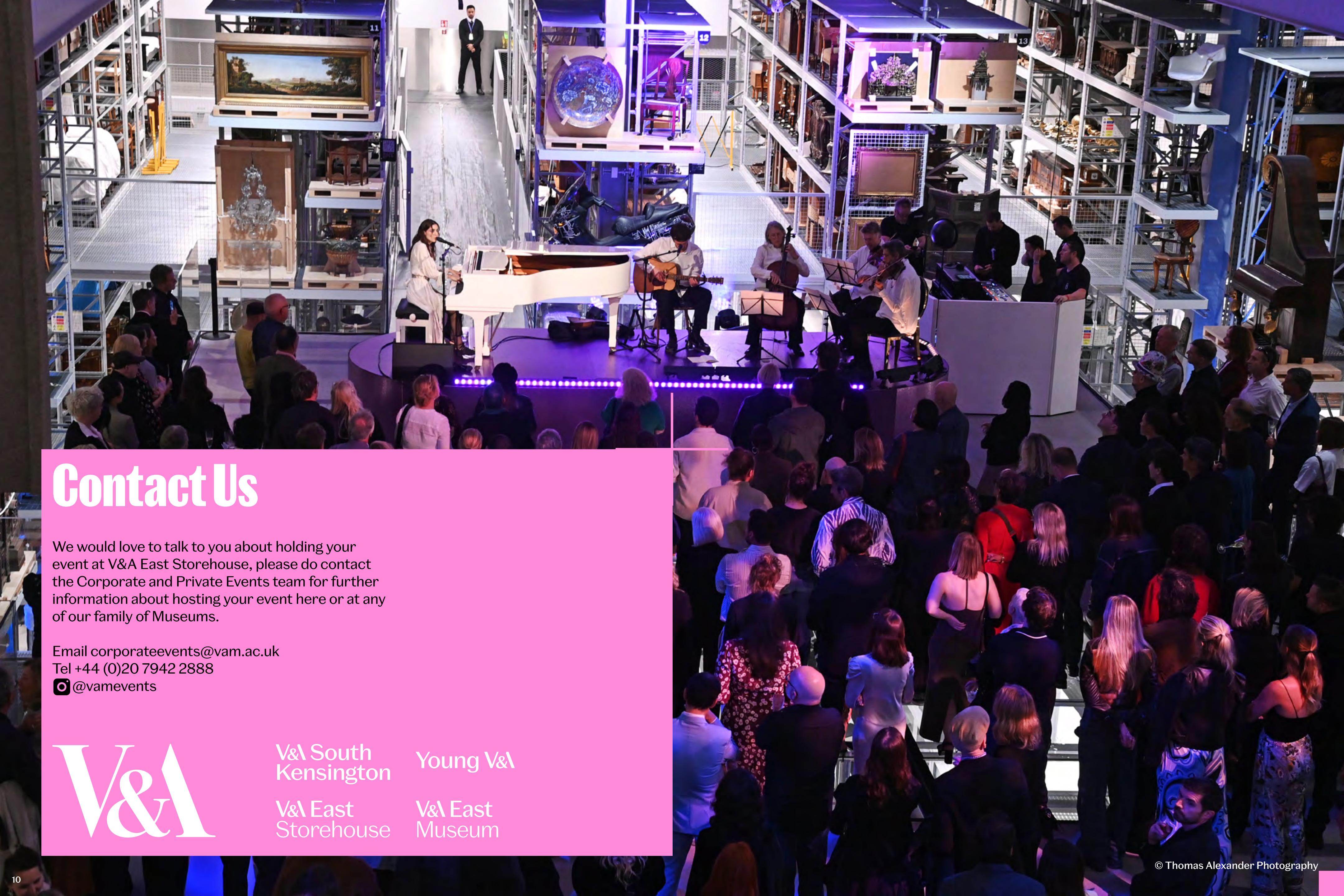
Corporate Membership offers bespoke and unforgettable experiences for your employees and clients - from complimentary and significantly discounted event hire opportunities and private out-of-hours tours of our exhibitions and collections with a curator, to invitations to our exclusive private views and unlimited access to our ticketed exhibitions.

For more information about Corporate Partnerships, please contact:

Lucia Seghezzi
Partnerships Manager
l.seghezzi@vam.ac.uk
020 3949 4536



Main Image © Thomas Alexander Photography
Inset Image © David Parry



Contact Us

We would love to talk to you about holding your event at V&A East Storehouse, please do contact the Corporate and Private Events team for further information about hosting your event here or at any of our family of Museums.

Email corporateevents@vam.ac.uk

Tel +44 (0)20 7942 2888

 @vamevents

V&A

V&A South
Kensington

Young V&A

V&A East
Storehouse

V&A East
Museum